



## COBA/Select Sires Employment Opportunity

Position: Genetic & Reproductive Advisor Serving Western Ohio  
COBA/Select Sires, Inc., Columbus, Ohio

COBA/Select Sires, Inc. is a farmer owned and directed cooperative that provides superior dairy and beef genetics, reproductive products and services to benefit its member-owner-customers. The cooperative serves producers in eight states, in addition to the country of Mexico. COBA/Select Sires employs over ninety sales and service professionals. COBA is a founding member-owner of the federated cooperative: Select Sires Inc., Plain City, Ohio.

The Genetic & Reproductive Advisor is responsible for oversight and delivery of strategic breeding insights along with monitoring and guidance for strong reproductive performance within the COBA/Select Sires sales and service area/territories. The primary focus of this role is to promote and provide SRS (Select Reproductive Solutions) consulting utilizing Select RePRO analysis and on-farm herd management software to existing customers as well as potential customers to further genetic investments by the dairies. Additional duties include serving as a trusted advisor to customers to achieve optimal breeding and reproductive outcomes utilizing the tools of genetic audits, optional genetic pathways, inventory management, Select Mating Services (SMS) and StrataGEN breeding program. A key element of this role will be to work closely with internal and external entities to evaluate performance of dairies in these areas.

Successful candidate must:

- Serve as a Trusted Advisor for member-owner-customers and fellow employees
- Strong knowledge base in reproductive and genetic programs and information
- Background in dairy genetics preferred
- Be organized, detail oriented and self-starting team member
- Sales and marketing experience in agriculture preferred
- Be proficient with Microsoft Office suite and dairy management software programs
- Possess good communications skills: written, verbal and computer
- Ability to work within a team to meet sales goals and objectives
- Able to take direction well and work under deadlines
- Communicate, serve and coordinate with COBA office staff
- Willing to do whatever necessary for the good of the organization

Background in dairy operations, reproduction, and cooperatives structures a plus.

The position is full time. Candidate will be expected to reside in the service territory. The territory is Western Ohio. Benefits include vehicle, salary, health insurance, and 401K.

For full consideration, a cover letter with resume must be submitted by May 20, 2022 to:  
coba@cobaselect.com

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