

MAXIMIZE COW PERFORMANCE™

TRI-START

A direct-fed microbial (DFM) for dairy and beef cattle

RESEARCH-SUPPORTED FEATURES AND BENEFITS

Each capsule has a guaranteed viable (live) count of **100 billion** colony forming units (CFU)

- Reestablishes beneficial microbial populations following antibiotic treatment, feed challenges, out-of-condition feeds and other incidences of environmental stress

An encapsulated, highly concentrated source of rumen-specific microbes

- Enhances the rumen environment and health to improve digestive performance by repopulating rumen microflora

Contains lactic acid bacteria, live cell yeast and fungal extracts

- Improves rumen function and health by implanting and establishing beneficial microbial populations, which helps crowd out pathogens

Contains live microorganisms with specific digestion function

- Beneficial microbes improve feed utilization, resulting in improved feed intakes, better milk components and improved production

Field-tested for over 25 years

Utilizes state-of-the-art packaging with low moisture carrier and moisture scavengers to ensure live and viable bacteria

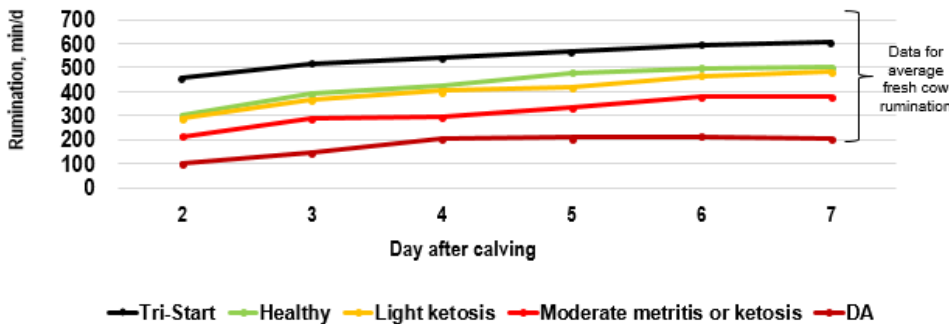
- Guaranteed LIVE product with 12-month shelf life

DIRECTIONS FOR USE

Administer 1 capsule to dairy or beef cows, yearlings, steers or bulls as applicable:

- Periods of change – weather/environment/feed
- When sick/off feed
- Day of calving
- Day after calving
- Two days after calving
- Shipping/processing
- Following therapeutic antibiotic use
- Following vaccinations
- Heat or cold stress

RESEARCH



CAPSULE FORM

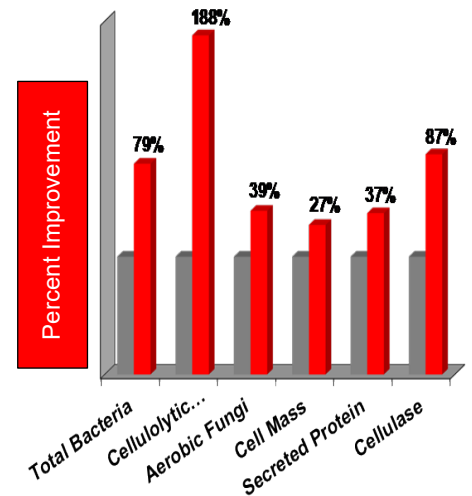
AVAILABLE PACKAGE SIZES

25 ct. jar
Case = 12 jars

100 ct. box
Case = 5 boxes

STORAGE

For maximum shelf life, store in a cool, dry area



Tri-Start is a proprietary fungal extract that has demonstrated to increase total cellulolytic microbial mass by 188%, increasing ruminal cellulase secretion by 87%. These results indicate improved fiber digestion that relates to greater synthesis of short chain fatty acid that comprises up to 30% of the butterfat.

Tri-Start has demonstrated increased ruminal microbial activity.



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